



Joanna SIAU
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Entrepreneur
Managing Director
Project Manager
Administrative Director
Teacher and Educator
Mother and wife
Jack of all trades

Personal details:

Born on 31. of January 1977 in Warsaw, Poland
Since 2005 happily married to a Flemish guy named Sven
Proud mother of two sons: Spenser (*2007) and Sorrell (*2009)
Fluent in Polish, English and French

Results-oriented person, "can-do" mentality, focused on delivering quality, not quantity.
Flexible perfectionist. Good at interpersonal relations and networking.
A team player but perfectly able to make decisions independently.

Education:

Institut d'Administration des Entreprises, MBA + DESS in Human Resources Management Specialization: Managing cultural differences in an international corporate structure	2001 – 2003
University of Warsaw, English Teachers Training College Thesis topic: Teaching a foreign language is not only about grammar!	1996 – 1999

Job experience:

viscavin.com 2021 – current

Founder and co-owner of a start-up: internet platform (and app to follow)
which will facilitate exchange between wineries, specialised wine stores and their customers,
offer a complex search engine, allow personalised marketing services and create statistical data.
Came up with the idea, found key investor and is now supervising the progress of IT team.

VinON 2014 – current

Founder, owner and main manager of a shop with delicious wines.
Responsible for wine selection and contacts with wineries.
Sommelier. Hosts tastings and trainings on wine culture.

UGR concepts 2004 – current

Co-owner and project's Administrative Director.
Specialist and consultant on issues specific to the Polish market in a company specializing
in facilitating Belgian/Dutch investors' entry the Polish market and supervision of their businesses here.
Responsible for contacts with legal team and official authorities.

Bene Vobis 2006 – 2013

Recruitment agency for Polish nurses wishing to go to work in Belgium.
Project Manager responsible for the selection of nurses and their preparation for departure
(nostrification of professional documents for Belgium, supervision of language training and cultural training).

TELMA 2003 – 2005

School of English and Polish language (for foreigners).
Co-owner, Administrative Director, Polish language teacher
Originator of the "Easy Poland" programme addressed to foreigners living in Warsaw, which included cultural training,
help in setting up their everyday life (bank accounts, schools for kids...) as well as basic language course.

English Teacher 1996 – 1999
